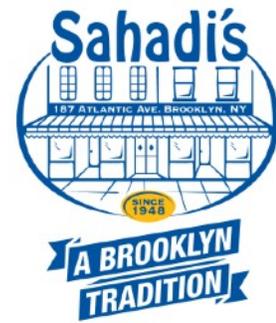


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Sahadi's Wins James Beard Foundation "America's Classic" Award New Online Store For Nationwide Delivery

New York, NY (April 2017) – Sahadi's is not exactly a well-kept secret. A favorite shopping destination among the culinary cognoscenti, this specialty grocery has been lauded in the *New York Times*, *New York Magazine*, *Village Voice*, *Tasting Table*, WNYC – just to name a few since the store opened in Brooklyn in 1948. This latest accolade tops them all. The James Beard Foundation, a nationally venerated nonprofit devoted to championing American cuisine and institutions, has named Sahadi's a 2017 recipient of the America's Classic award. Ron Sahadi and Christine Whelan, siblings and partners in their family-owned business, will accept the award at the Awards Gala held at the Lyric Opera of Chicago on May 1, 2017. Back at 187 Atlantic Ave, Sahadi's will be open for business from 9am to 7pm Monday - Saturday. For more information and to order online, visit www.sahadis.com and follow @sahadis on Facebook, Instagram, and Twitter.

"As a third-generation family business, we're aware of the rich history of Sahadi's. But to have it acknowledged in this way, and on such a national stage – that's so gratifying and we couldn't be in better company," said Christine Sahadi Whelan. "We're also excited at the opportunity to share Sahadi's with a much broader audience. We're known for our expert curation of a wide selection of products and for providing customer service that goes above and beyond. Now, we're bringing that online. No matter where you live, you can experience and taste Sahadi's."

This month, Sahadi's launches a new website, making it easier for anyone in the contiguous 48 states to order prepared foods and groceries delivered to their doorstep. "We started with a very limited offering online (coffee and gift baskets only), just to have a website presence. Due to customer requests over the years, we've kept adding to it." said Ron Sahadi. "Now we've got hundreds of items on the site including nuts, dried fruits, candies and more. Some of the more popular newer additions are halvah and olives. We know our customers are hoping we'll make our fresh hummus available for purchase online – maybe one day!"

Sahadi's is an iconic New York grocery. With bins of fine grains and exquisite spices, over 200 bulk bins of freshly roasted nuts, dried fruits, and imported olives, old fashioned barrels of coffee beans and the simple ticket dispenser – this is an old-world place that still offers new tastes. The fridge case offers specialty cheeses from around the world, smoked fish, pâtés & more. The deli

and bakery is where to find prepared foods, like hummus, tabbouleh, kibbeh, kebabs – around 30 dishes are prepared daily and change seasonally. Originally from Lebanon, the family first established Sahadi's in Manhattan in 1895. Wade Sahadi moved the shop to Atlantic Avenue in Brooklyn in 1948, with his son Charlie Sahadi taking over in 1967, and where it's currently helmed by Charlie's children Ron Sahadi and Christine Sahadi Whelan. Ron and Christine are available for interview.

Hi-res photos available upon request.